



Меѓународен Универзитет Визион - International Vision University
 Universiteti Ndërkombëtar Vizion - Uluslararası Vizyon Üniversitesi

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SYLLABUS

COURSE NAME	COURSE CODE	SEMESTER	COURSE LOAD	ECTS
GLOBALIZATION AND INTERCULTURAL COMMUNICATION	6005	8	180	6

Prerequisite(s)	None
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Course Language	Turkish
Course Type	Elective
Course Level	First Cycle
Course Lecturer	
Course Assistants	
Classroom	
Extra Curricular Office Hours and Location	Meeting: Consultancy:

Course Objectives	The aim of this course is to inform students about intercultural communication. The course, drawing the conceptual and theoretical framework of globalization issue, through examining its different dimensions like international relations, law, economics, politics, security, social change, culture, environment, as well as discussing its present and potential impacts on them, also aims to make the students have the basic knowledge on these matters.
Course Learning Outcomes	The students in the end of this course: <ul style="list-style-type: none"> • Will be able to learn the concepts of globalization; • Will be able to explain the relationship between globalization and other branches; • Will be able to learn the concepts of intercultural communication; • Will be able to teach the cultural differentiations in terms of using time and place; • Will be able to explain the verbal and nonverbal communication in different cultures; • Will be able to learn the factors effecting intercultural communication.
Course Contents	The course contents are Conceptual and Theoretical Framework of the globalization, the relationship between globalization and other branches: International Relations, Law, Economics, Politics, Security, Social Change and Culture, Intercultural communication theories, Cultural differentiations in terms of using time and place, Hofstede's cultural dimensions, factors effecting intercultural communication.

WEEKLY SUBJECTS AND RELATED PREPARATION STUDIES

Week	Subjects	Related Preparation
1	Globalization: What is it? What is not?	Related Chapters of Course Sources
2	Globalization: Conceptual and Theoretical Framework	Related Chapters of Course Sources
3	Globalization & International Relations	Related Chapters of Course Sources
4	Globalization & Law Globalization & Politics	Related Chapters of Course Sources
5	Globalization & Economics	Related Chapters of Course Sources
6	Globalization & Security Globalization & Social Change/Culture	Related Chapters of Course Sources
7	Mid-term Exam	Related Chapters of Course Sources
8	Definition and importance of intercultural communication	Related Chapters of Course Sources
9	Intercultural communication theories	Related Chapters of Course Sources
10	Low and high context cultures	Related Chapters of Course Sources
11	Cultural differentiations in terms of using time and place	Related Chapters of Course Sources
12	Cultural differentiations in terms of using time and place	Related Chapters of Course Sources
13	Hofstede's cultural dimensions	Related Chapters of Course Sources
14	Factors effecting intercultural communication	Related Chapters of Course Sources
15	Final Exam	Related Chapters of Course Sources

ECTS / WORKLOAD TABLE

Presentation / Seminar			
Hours for off-the-classroom study (Pre-study, practice)	14	3	42
Midterm Exam	1	12	12
Final examination	1	14	14
Total Work Load			
ECTS		6	

GENERAL PRINCIPLE RELATED WITH COURSE

Dear students,

In order to be included, learn and achieve full success that you deserve in the courses you need to come well prepared by reading the basic and secondary textbooks. We are expecting from you carefully to obey to the course hours, not to interrupt the lessons unless is very indispensable, to be an active participant on the courses, easily to communicate with the other professor and classmates, and to be interactive by participating to the class discussions. In case of unethical behavior both in courses or on exams, will be acting in framework of the relevant regulations. The attendance of the students will be checked in the beginning, in the middle or at the end of the lessons. Throughout the semester the students who attend to all lectures will be given 15 activity-attendance points in addition to their exam grades.

SOURCES

COMPULSORY LITERATURE

No	Name of the book	Author's Name, Publishing House, Publication Year
1	Küresel Dönüşümler	D.Held, A.McGrew, Phoenix Yayınevi, İstanbul
2	Küreselleşme	Manfred B.Steger, Dost Kitabevi, Ankara
3	Farklılıklarla Yaşamak/ Kültürlerarası İletişim,	Kartari, Asker, Ürün Yayınları, Ankara, 2006
4	Kültürlerarası İletişim	Uzunçarşılı Soydaş, Ayda, Parşömen Yayınları, İstanbul, 2010

ADDITIONAL LITERATURE

No	Name of the book	Author's Name, Publishing House, Publication Year
1	Küreselleşme Sorgulanıyor	Paul Q.Hirst, Dost Kitabevi, Ankara
2	Kültürlerarası İletişimi Olumsuz Etkileyen Bazı Faktörler	Selçuk, Ayhan, Selçuk Üniversitesi Eğitim Fakültesi Dergisi, 2005
3		

EVALUATION SYSTEM

Underlying the Assessment Studies	NUMBER	PERCENTAGE OF GRADE
Attendance/Participation	15	%10
Project / Event	1	%20
Mid-Term Exam	1	%35
Final Exam	1	%35
TOTAL	17	%100

ETHICAL CODE OF THE UNIVERSITY

In case of the students are cheating or attempt to cheat on exams, and in the case of not to reference the sources used in seminar studies, assignments, projects and presentations, in accordance to the legislations of the Ministry of Education and Science of Republic of Macedonia and International Vision University, will be applied the relevant disciplinary rules. International Vision University students are expected never to attempt to this kind of behavior.